



Partner to Protect the Continental Divide Trail

YOUR SUPPORT
HELPS US GO THE
DISTANCE

**Over 3k
miles from
border to
border**

**A
migration
pathway
for people
& countless
wildlife**

**North
America's
primary
watershed
divide and
the source
of water
for
millions of
people**

CONNECTING
ACROSS THE DIVIDE

One of the world's most treasured trails

The Continental Divide Trail Coalition is a national 501(c)(3) nonprofit dedicated to completing, protecting, and elevating the Continental Divide Trail.

**Learn more at
cdtcoalition.org**



CORPORATE &
BUSINESS
PARTNERSHIPS

Corporate and small business partners play a vital role in shaping the future of the Continental Divide Trail.

We partner with brands that share our commitment to:

**Protect and enhance
public lands**

**Invest in conservation and
stewardship**

**Expand equitable access
to outdoor experiences**

**Cultivate vibrant outdoor
communities**

Together, we can ensure that the Continental Divide Trail remains a place of connection, resilience, and adventure for generations to come.

Contact
development@cdtcoalition.org to
add your support!



Connect with **70,000+** engaged supporters across CDTC's digital platforms—including **more than 350,000** annual website visits

	Waypoint	Trailhead	Basecamp	Ridgeline	Summit	Continental
	\$200+	\$1500+	\$2500+	\$5000+	\$7500+	\$10,000+
Knowledge that your contribution supports the CDT						
Opportunities to collaborate with CDTC staff						
Invitations to events and volunteer projects before the public						
Partner logo and link on CDTC Website						
Recognition by name in the CDTC Annual Report						
CDT Supporter Window decal for your store front, and permission to use CDTC logo in communications to show your support						
30% Discount on the CDTC Store Year Round						
A Social Media Story Welcoming Your Business						
A Social Media Feature for your business showing your support and why you love the CDT (60,000+ followers)						
Opportunity to visit a CDT Stewardship Project						
Recognition as the sponsor of two Trail Talk Reels						
Sponsorship recognition in all CDTC publications (approximately quarterly), including: Passages e-magazine, Volunteer Guide, Annual Report, & CDT Planning Guide (our most downloaded resource!)						
Major Sponsor recognition in all Trail Logs for one year (monthly email newsletter to 20,000+ subscribers)						
Premium publications: either a full-page feature in Passages, a full-page in the CDT Planning Guide, OR a feature article in the Volunteer guide.						
Logo on Footer of CDTC Website						
Blog Collaboration on CDTC website and associated Social Media						

Interested in partnering with CDTC? Reach out to development@cdtcoalition.org



Want to Use the CDT Service Mark?
The CDT service mark is owned by the U.S. Forest Service and requires approval for commercial use. CDTC facilitates agreements to ensure that CDT-branded products directly support the trail. Contact development@cdtcoalition.org for info.

PARTNERSHIP PERKS

Benefit #1 | Feeling great about making a difference for the Continental Divide Trail

Opportunities to collaborate with CDTC staff
Engage directly with CDTC staff on events, initiatives, and more!

Exclusive early access to events and volunteer projects before the public
Receive advance invitations for CDTC events and volunteer projects.

Partner logo and link on CDTC Website
Logo on the CDTC website, with a direct link to your business, & unclusion on the Partners page during partnership.

Window decal and use of CDTC logo to show your support
Use the CDTC logo in your marketing materials to highlight your support, in accordance with CDTC brand guidelines.

30% Discount on the CDTC Store Year-Round
Enjoy a 30% discount on CDTC merchandise year-round for your team or for resale at your business. (Bulk purchases are subject to availability.)

A Social Media Story Welcoming Your Business
One dedicated social media story shared with our 60k+ followers.

A Social Media Feature for your business
One dedicated social media post shared with our 60k+ followers.

Opportunity to visit a CDT Stewardship Project
Invitation for a behind-the-scenes visit to a stewardship project to see your impact on the trail firsthand.

Your Investment Benefits

Sponsor of two Trail Talk Reels
Recognition as a sponsor on two Trail Talk Reels in tags, post collabs., and captions.

Recognition in all CDTC publications (quarterly)
Your logo included in CDTC's key publications, including:
Passages e-magazine: Our annual year-end celebration of the CDT. Wherever you are—Passages has something for the entire CDT community. [Check out the latest edition here!](#)

Volunteer Guide: An annual springtime print publication featuring upcoming volunteer opportunities and season highlights and is sent to 3k+ members. [The Most Recent Guide](#)

Annual Report: A yearly comprehensive overview of CDTC's impact, this is the go-to resource for information about our activities and financial performance. [The 2024 annual report](#)

CDT Planning Guide: A CDT hiker-essential and our most downloaded resource! We digitally update this publication annually and print new issues in odd years. [See this year's planning guide here!](#)

Major sponsor recognition in monthly Trail Logs eNews
Logo recognition in CDTC's monthly Trail Log email newsletter, reaching **more than 20K subscribers**.

Premium publication feature (Passages, CDT Planning Guide, or Volunteer Guide)
A full-page feature or article highlighting your business in a major CDTC publication, with content developed in collaboration with CDTC.

Logo on Footer of CDTC Website
Your logo and link in the footer of the CDTC website during your partnership.

Blog collaboration on CDTC website and social media
Collaborate with CDTC on a blog post feature, with promotion across CDTC social media channels.